

Amba Towel Warmers – Press Release

Finding a GREEN hug every time you climb out of your bath or shower ... made easy!

Amba's Italian technology saves energy. Its element consumes as little as 60 watts controlled by a unique thermostat. Stainless Steel Towel Warmers, or as they would say in other English speaking countries, "Drying rack" is ecological in that they reduce your laundry loads of towels and bathrobes. This is because the towel will not have that musty smell after a few days since it is dried before it becomes moldy.

Available in different finishes they are made of 80% recycled steel therefore saving the environment. It is 304 high quality Stainless Steel.

If you have ever experienced the joy of a warm, cozy bath towel you know the "comfort" experience is unforgettable. It is like warm friendly hug every time you climb out of the bath or shower! Once experienced, it is likely that every bathroom you have claimed as your own you have fitted, or at least dreamed of fitting, an Amba Towel Warmer.

Have you ever noticed that it is the small touches of care that make all the difference to the quality of an experience? In the home an Amba Towel Warmer it is a cost effective, "comfort" addition to any bathroom ... literally delivering on demand "hugs"! You and your family will feel the difference.

In hotels towels are often consigned to the laundry bin after only one cycle of use. Hotel management in particular will know that second and third deliveries of towels can be called for by guests in a single day, resulting in a cost that is not recoverable, and unnecessary energy use. The Amba range of towel warmers act as both a storage rack and warmer/drier and will dry a towel within hours, prompting use of the towel for a second and third cycle before it is replenished. A hotel guest would also enjoy putting their wet bathing suit on the "drying rack" so that it dries for the next day. A wet bathing suit will not affect the high quality polished stainless steel as it is less likely to corrode or flake.

Amba electric towel warmers are suitable for use in both domestic and commercial use. Easy to retro-fit with a minimum of skill required. They are resistant to corrosion and surprisingly affordable, and offer energy saving potential by saving laundry cycles. As a bathroom accessory they add considerable value both in terms of economics and in delivering that elusive feel-good factor.